

Rachel Lee

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360.433.8192

Graphic Designer

EDUCATION

San José State University
San José, CA
Bachelor of Fine Arts, Graphic Design
August 2016–May 2020

DEAN'S SCHOLAR

2018 & 2019 for earning over
a 3.65 GPA

SCHOLARSHIP

2016 SJSU Annual Spartan Pride
Scholarship Recipient

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe Lightroom
Adobe InDesign
Adobe XD
InVision
Procreate App
Autodesk Fusion 360
Microsoft PowerPoint
Photography
HTML
CSS

Highly motivated designer looking to create thoughtful designs that impact the lives of people every day. Actively seeks and provides insightful feedback and wishes to contribute to the success of your company's brand and values.

WORK EXPERIENCE

Digital Design Intern

Workdom, Inc. | September 2019–Present | Tandon Group | San José, CA

- Reports to the Business Development Manager of Infinx Healthcare to design successful marketing materials for the healthcare industry
- Creates weekly social media graphics, blog and case study graphics, case studies and white papers, trade show banners, PowerPoint slide decks, and UI prototypes

Graphic Design Intern

Humanities and the Arts (H&A) Marketing Team | January 2018–September 2019
SJSU College of Humanities and the Arts | San José, CA

- Collaborative, student-led team of graphic designers, web developers, editors, and videographers
- Produced creative posters, flyers, programs, and digital graphics for music, dance, theatre, and guest speaker events at the Hammer Theatre
- Designed the Hammer Theatre Center Fall 2019 Events Guide
- Ads were featured in The Metro's newspaper and digital ads

Office Assistant

SJSU University Housing Services | August 2017–December 2017 | San José, CA

- Assisted residents and Resident Advisors (RAs) with move-in and customer service

IDEEC (International Design Education Expo & Conference)

Hammer Theatre Center | San José, CA | July–August 2019 (Preparation)
August 16–18 (Conference)

- Branding development, name badge design, and conference staff duties

EXHIBITIONS

IDEEC (International Design Education Expo & Conference)

Hammer Theatre Center | San José, CA | July–August 2019 (Preparation)
August 16–18 (Conference)

- On display: "Hunger is a State of Mind" *New York Times Magazine* mockup cover

Galeria WIT

Warsaw, Poland | June 4, 2019

- Unveiling of the newly renovated gallery space and reception for visiting student work
- On display: Freewheel, "Does your voice matter?", and "Hunger is a State of Mind" *New York Times Magazine* mockup cover